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Announcement - 13.04.17 (Thu)

Dear SDA Member

CONTINUING PROFESSIONAL EDUCATION

[Smile Marketing - How to Dominate Google \(and add 15 - 50 new patients every month\)](#)

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[Greetings from Smilesmith Dental Services](#)

From the desk of

SDA SECRETARIAT OFFICE

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How to Dominate Google (and add 15 - 50 new patients every month)

If referrals aren't filling your schedule, in 2017, the most proven and predictable way to generate more new patients is Google.

Join online marketing expert Stephen Anson at his 90-minute [evening workshop](#) at the Conrad Centennial Hotel on Mon, 29th May.

You'll learn why Google trumps Facebook 10X for new patient results. Steps to rank #1 in Google the most profitable search results. Proven Google Adwords methods to fill gaps in your schedule fast. And Google tactics to target high-profit cosmetic, orthodontic and implant patients.

Everything will be explained in simple, jargon-free terms... so you'll leave the workshop with practical action steps you can take immediately to boost new patient results.

Stephen is the Founder and CEO of Smile Marketing. Stephen leads one of the largest healthcare online marketing agencies in the world. His team manage

new patient marketing for over 2300 practices across North America, Australia and the UK. This is Stephen's only workshop in Singapore. Space is limited to the first 50 registrations and so, if you have ambitions to grow your practice, we urge you to reserve your seat today.

[Click here](#) for details and to register (be sure to watch Stephen's 2-minute workshop introduction video).

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Greetings from [SmileSmith Dental Services](#).

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Disclaimer: The attendance of the course DOES NOT form a registrable qualification for specialist status. Certificates awarded shall not be used to describe or imply qualification as specialist in this field, or any other field of specialty unless stated otherwise.

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