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Announcement - 12.05.17 (Fri)

Dear SDA Member

CONTINUING PROFESSIONAL EDUCATION

[Smile Marketing - \[Workshop\] How to Dominate Google \(Registrations Closing\)](#)

[Society of Periodontology \(Singapore\) - Implant Placement with Simultaneous Bone and Soft Tissue Augmentation](#)

From the desk of

SDA SECRETARIAT OFFICE

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[Workshop] How to Dominate Google (Registrations Closing)

What if you tame Google and add 50 new patients every month?

Registrations are closing for this one-time evening workshop titled:

[How to Dominate Google \(and add 15 - 50 new patients every month\)](#)

Hosted by digital marketing expert Stephen Anson, you'll learn the practical steps to target and convert more general, cosmetic, orthodontic and implant patients.

Stephen is the Founder and CEO of Smile Marketing (one of the largest healthcare digital marketing agencies in the world).

Stephen's team manages new patient marketing for over 2300 clinics across North America, Australia and the UK.

[Click here](#) for details and to register.

Space is limited to the first 50 registrations and so, if you have ambitions to grow your clinic, reserve your seat today.

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Implant Placement with Simultaneous Bone and Soft Tissue Augmentation – Lecture & Workshop (CPE 8 points)

Speaker:

Prof. Mariano Sanz

Professor and Chair of Periodontology, Department of Stomatology III, Faculty of Odontology, University Complutense, Madrid, Spain

Synopsis:

The first half focuses on the topic of lateral bone augmentation in combination with implant placement. A recent systematic review reported that guided bone regeneration using bone replacement grafts and barrier membranes is the most efficient method for bone augmentation with simultaneous implant placement. Although different biomaterials have been used as bone replacement grafts, evidence supports the use of xenogeneic hydroxyapatite due to its osteoconductivity and slow resorption rate. This presentation will discuss different surgical protocols and critical factors involved in successful bone regeneration leading to improved outcomes in implant dentistry.

The second half is a hands-on workshop that aims to expose clinicians to soft tissue plastic techniques. Two surgical indications, namely soft tissue augmentation techniques for increasing the width of keratinised tissue and root coverage procedures for managing localized gingival/mucosal recession defects, will be discussed through case presentations. Participants will also perform these surgical techniques using autogenous connective tissue grafts and soft tissue substitutes (collagen matrices) on a pig mandible model in this workshop.

Registration Details:

Date: 1 July 2017, Saturday

Time: 8:30am to 5:30pm

Cost: \$500 (Lecture & Workshop)
\$120 (Lecture)

All workshop materials will be provided.

Register early to get a **20% discount** off!

Email joan@raydent.com.sg or call +65 6741 5411 now!

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Disclaimer: The attendance of the course DOES NOT form a registrable qualification for specialist status. Certificates awarded shall not be used to describe or imply qualification as specialist in this field, or any other field of specialty unless stated otherwise.

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